

Organiser:



India Trade Promotion Organisation
A Government of India Enterprise



Co Organiser:

The Federation of
Indian Publishers



विकसित भारत
अभियान
1947 TO 2047

29th

DELHI BOOK FAIR

06 - 10
AUGUST,
2025



25th

STATIONERY FAIR

9th OFFICE AUTOMATION
& CORPORATE GIFT FAIR

HALL NO.
12 & 12A

BHARAT MANDAPAM
NEW DELHI



पुस्तकें और प्रकाशन:
बहुभाषिये भारत का भविष्य
Books and Publishers:
The Future of Multilingual India
*Let's Celebrate
India's Linguistic Diversity*



ABOUT THE FAIR

India Trade Promotion Organisation (ITPO), in association with The Federation of Indian Publishers (FIP), proudly announces the **29th edition of Delhi Book Fair, 25th Stationery Fair, and 9th Office Automation & Corporate Gift Fair at Bharat Mandapam, New Delhi.**

A celebration of books, knowledge, innovation, and creative tools — the fair brings together **publishers, readers, writers, academics, authors, librarians, and literary minds** under one roof. This year's theme reflects the country's linguistic and literary richness while looking toward a multilingual, inclusive, and knowledge-driven future.

Set in India's most iconic event venue, **Bharat Mandapam**, the fair promises a dynamic experience for exhibitors and visitors alike.



Theme 2025

पुस्तकें और प्रकाशन:

बहुभाषिये भारत का भविष्य

Books and Publishers:

The Future of Multilingual India

*Let's Celebrate
India's Linguistic Diversity*



Inspired by the Hon'ble Prime Minister's vision of **Viksit Bharat @2047**, the 2025 edition highlights the role of books and regional literature in building a **knowledge economy**. The fair aims to empower voices in **diverse Indian languages**, encouraging literary creation, access, and publishing in every tongue spoken across the nation.



WHAT TO EXPECT

Diverse Exhibitors:

From leading national and international published books to indie and regional houses.

Curated Content:

All genres and categories, excluding pirated/banned material.

Stationery Showcase:

Notebooks, art supplies, writing tools, and innovative educational materials.

Corporate Gifting & Office Automation:

Customised merchandise, desk utilities, tech-integrated office tools.

Engaging Experiences:

Book launches, literary panels, discussions, workshops, and buyer-seller meets.

Children's Activities:

Special zones and competitions to encourage young readers and budding authors.

Digital Promotions:

Extensive publicity across social media platforms for wide participation.



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PARTICIPATION DETAILS

INDIAN PARTICIPANTS

Shell scheme

(Minimum booking 9 sq.mtrs)/
6 sq.mtrs. (In special case)

@Rs.6,000/- per sq.mtrs.+GST

Bare Space

(Min. booking 18 sq.mtrs.)

@ Rs.5,500/- per sq.mtrs.+GST

INTERNATIONAL PARTICIPANTS

Shell scheme

(Minimum booking 9 sq.mtrs)/
6 sq.mtrs. (In special case)

@US\$-160.00 per sq.mtrs.+GST

Bare Space

(Min. booking 18 sq.mtrs.)

@ US\$-145.00 per sq.mtrs.+GST

BANK DETAILS FOR MAKING PAYMENT

The RTGs Details of the ICICI Bank

Name of the Beneficiary	India Trade Promotion Organisation- Delhi Book Fair
Name of the Bank	ICICI BANK LTD
Branch Address	9A, Phelps Building, Inner Circle, Connaught Place, New Delhi-110001
Account No.	000701271410
Type of Account	Saving
RTGs Code	ICIC 0000007
PAN NO.	AAATI2955C
GSTIN	07AAATI2955C1ZX

BRANDING OPPORTUNITIES AT BHARAT MANDAPAM



Site Type	Rental (INR)
Gate Fascia (Front)	₹70,000
Gate Fascia (Back)	₹58,000
Halogen Pole	₹1,750 per pole
Electric Pole	₹1,000 per pole
Flag Pole	₹100
Hoardings (up to 400 sq.ft.)	₹200 per sq.ft.
Hoardings (above 401 sq.ft.)	₹220 per sq.ft.
Directional Sign Boards	Same as hoardings
Decorative/Truss Gates	₹50,000



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Layout Plan

BHARAT MANDAPAM, NEW DELHI

LEGEND

- AMPHITHEATRE
- HALL
- TUNNEL
- COVERED PATHWAY
- METRO STATION (Supreme Court)
- ITPO OFFICE
- TOILET
- HELIPAD



Organiser:



INDIA TRADE PROMOTION ORGANISATION

A Government of India Enterprise
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Co-Organiser:



The Federation of Indian Publishers

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For Further Enquiries, Please Contact:

India Trade Promotion Organization

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